Kodak PressProof Software

Features	Benefits
Matchprint Virtual Technology	• Consistent and accurate monitor colour available from publisher to prepress • Viewing application displays signature with same physical dimensions as press sheet
Mac OS client	• Designed specifically for pressroom use • Allows operators to quickly and easily work with colour-accurate monitor proofs
Client-side and read-ahead caching	• Surfaces are pre-rendered and cached for quick loading, panning, and switching of surfaces • Includes the ability to toggle between surfaces, allowing operators to check both front and back
ICC profile importing	• Use existing ICC profiles or perform edits to profiles • **Kodak** Colour Services are available for creating or adjusting colour profiles
White point adjustment	• Allows adjustments to be made for paper tint without the need to adjust the colour profile • Simplifies the process of creating and maintaining a set of colour profiles for proofing
Prinergy System and third-party workflow integration	• With **Prinergy** System integration, surfaces are automatically available as part of creating final output • Also available for **Prinergy Evo** Systems and third-party workflow systems
Separation controls	• View information about the colour separations that make up a surface and control which separations are displayed • Operators can easily check colour separation information
Densitometer check	• Check colour densities of any area on a surface • Operators can easily check or verify colour composition
Rotation	• Rotations applied to a surface will be retained for any subsequent display • Operators can display a surface with the orientation that is most convenient

Hardware requirements

• Controlled lighting: A large-format GTI booth or monitors mounted on the press console.
• Qualified monitors and mounting hardware: Either single or dual-mounted qualified LCD monitors. PressProof Software works with monitors from several vendors.
• Matchprint Virtual Calibration Software: Qualified monitors must be calibrated daily to ensure they stay within tolerance.

Kodak
Unified Workflow Solutions

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Kodak

Consistent,
colour-accurate monitor
proofing from
creative to press

Kodak
PressProof
Software

Bring monitor proofing into your pressroom

Highlights

- Provides consistent colour guidance in the pressroom

- Saves costs by eliminating imposition and contract page proofs

- Reduces job cycle time with faster makeready and proofing

- Integrates separate prepress and press-side proofing operations via the **Kodak Prinergy** Workflow System

With continuing pressure on print service providers to reduce costs and delivery times, the industry is increasingly relying on monitor proofing for contract colour. With **SWOP** certified **Kodak Matchprint** Virtual Technology, colour-accurate monitor proofing is available throughout the job creation and approval process. **Matchprint** Virtual Technology is used with **Kodak PressProof** Software, extending contract-quality soft proofing beyond agencies, designers, and prepress, and into the pressroom.

PressProof Software allows operators to load proofs of surfaces at actual size for comparison with press samples, providing fast, efficient proofing. It also allows operators to work with complete surfaces or pages. The standardised proofs and consistent colour management of **PressProof** Software results in predictable colour, increased customer confidence, faster approvals, faster makeready, and dramatic reductions in time to market.

Improved colour guidance in the pressroom

With **PressProof** Software, pressroom operators are viewing the same colour-accurate proofs during the print run as those viewed and approved by agencies, clients, and print buyers during file approval. Pressroom operators are not faced with the problem of trying to reconcile conflicting proofing sources with what is possible on press. This results in a smoother and faster process for achieving optimal colour during the press run.

Matchprint Virtual Technology uses ICC and other industry standard profiles to define proofing colour targets. **Kodak** Colour Services are also available to create ICC profiles for custom proofing targets.

Saving time and costs for printers and print buyers

PressProof Software allows printers to reduce the costs involved in making and shipping multiple rounds of hard proofs. Monitor proofs can be quickly delivered, reviewed, and approved in the context of a managed workflow, including a complete history and audit trail.
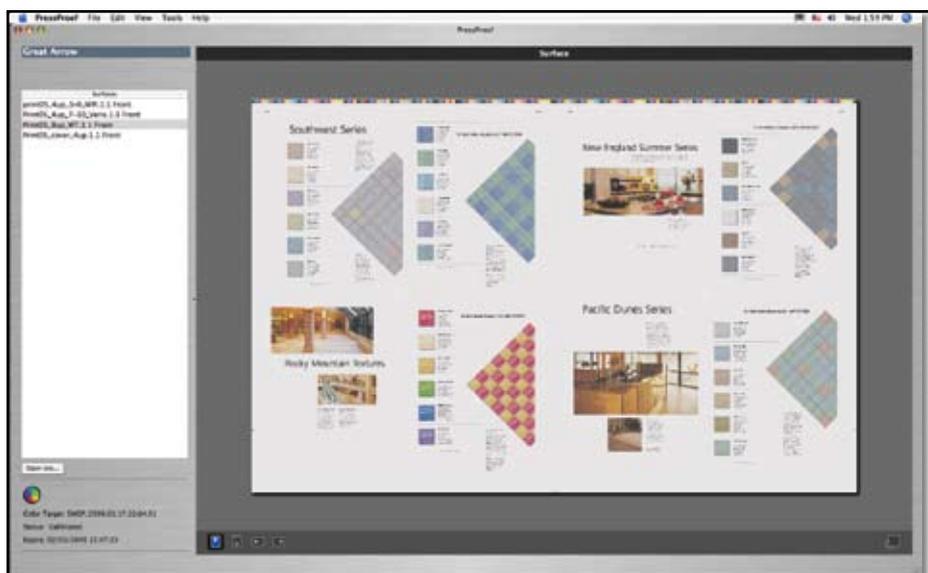
Workflow integration and standalone options

PressProof Software is tightly integrated with the **Kodak Prinergy** Workflow System. Combined, these products eliminate the need to manage separate prepress and press-side proofing operations.

As a standalone configuration, **PressProof** Software works with the **Kodak Prinergy Evo** Workflow System and other third-party systems.

Business benefits of press-side proofing

The technical benefits of press-side proofing are clear, and translate directly into business benefits. Faster job turnarounds and billing cycles mean more work on press and improved revenue streams. You'll enjoy a closer relationship with existing customers and attract new business with enhanced product offerings. You'll also be able to work with customers regardless of geographic location.

Evaluating colour images on a computer display is the next step in the evolution of proofing. Be one of the leading-edge printers making printed products better and more affordable.

PressProof Software allows operators to work with complete surfaces rather than individual pages or elements

Part of a Kodak Unified Workflow Solution

PressProof Software is one of several portal products from **Kodak**—products that use the Web to facilitate the production process. Additional products in the suite include:

- **Kodak InSite** Creative Workflow System for managing the creative workflow

- **Kodak InSite** Asset Library for managing digital elements

- **Kodak InSite** Prepress Portal System, enabling online job submission and workflow integration

- **Kodak InSite** Desktop Preflight Software for error-free PDFs

- **Kodak Matchprint** Virtual Technology, the key enabler of colour-accurate soft proofing

These production workflow products combine with business, data, and colour workflow products to create a single, integrated unified workflow that supports both conventional and digital printing.